Promotion of ITDC properties in overreas inarket through participation in the travel Tarde fore;

Product improvement, etc.

Code for Advertisement

2260. SHRI PARVATHANENI UPENDRA: Will the Minister of FOOD AND CIVIL SUPPLIES be pleased to state:

(a) whether it is a fact that the Consumer Groups have been asking for a code for advertising to guide the advertisers/the advertising companies and the media; and

(b) if so, what steps Government have taken or proposed to take in the matter?

THE MINISTER OF STATE IN THE MINISTRY OF PLANNING AND FOOD AND CIVIL SUPPLIES (SHRI AJIT PANJA): (a) No, Sir. However, some of the voluntary consumer organisations, at the recent seminar on consumer protection held in New Delhi in January, 1986 suggested that maximum sale price should be indicated in all consumer goods advertis-monts in every media i.e. Air, Door-darshan. Press and that there should be has On advertisements of hazardous goods.

(b) The Government have not laid down any code of advertising for the guidance of advertisers and advertising agencies.

लघु उद्योग क्षेत्र में रोलर फ्लोर मिलों की स्थापना

2201. **श्री भगतराम मनहर :**
श्री वी० नारायण सामी :

क्या **खाद्य और नागरिक पूर्ति** मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या यह सच है कि केन्द्रीय सरकार ने 1982 के वर्ष में गेहूं का अपर्याप्त स्टाक होने के कारण लघु क्षेत्र में रोलर फ्लोर मिलें स्थापित करने पर पूर्णत: प्रतिबंध लगा दिया था ;

(ख) क्या केन्द्रीय सरकार देश में, विशेषकर मध्य प्रदेश में, गेहूं की फसल की विपुलता को देखते हुए प्रतिबंध हटाने का विचार रखती है ; और

(ग) यदि हां, तो इस संबंध में ब्यौरा क्या है ?

योजना और खाद्य और नागरिक पूर्ति मंत्रालय में राज्य मंत्री (श्री अजीत पांजा) : (क) रोलर फ्लोर मिलिंग उद्योग में क्षमता के कम उपयोग और उस समय गेहूं के उत्पादन और वसूली की स्थिति को ध्यान में रखते हुए यह निर्णय किया गया था कि 24-5-1980 से किसी नई रोलर फ्लोर मिल को स्वीकृति नहीं दी जाएगी ।

(ख) और (ग) पहले से विद्यमान क्षमता, उपयोग की वर्तमान मात्रा और जिन जिलों में मिलें नहीं हैं, उनमें प्रस्तावित स्थान, खपत केन्द्रों की निकटता, भविष्य में सम्भावित मांग और अन्य संगत तथ्यों पर निर्भर करते हुए विभिन्न राज्यों और संघ शासित प्रदेशों में 30 मीटरी टन प्रतिदिन तक की क्षमता के सीमित संख्या में नये यूनिट स्थापित करने की इजाजत देने का अब निर्णय किया गया है । राज्य सरकारों/संघ शासित प्रदेशों को सलाह दी गई है कि वे इस संबंध में अनुमति प्रदान करने के लिए उद्यमियों से आवेदन पत्र प्राप्त करें और उन पर आगे विचार करने के लिए 30-4-1986 से पूर्व केन्द्रिय सरकार को भेज दें ।

Drug Traffcking along the Rajasthan.-Punjab boundary

@2262. SHRI KRISHNA KUMAR BIRLA: Will the Minister of FINANCE be pleased to state:

(a) whether it is a fact that the recent haul of narcotics in Talaseri worth over Rs. 9 crores by the Dir-

@ Previously Unstarred Question] 783 transferred from the 13th March» • 1986.

ectorate of Revenue Intelligence from the Maharashtra-Gujarat boundary had Pakistani markings and had been smuggled into the coimtry through Rajasthan border and that international S3Tidicates having strong Indian connections are behind the smuggling operations; and

(b) if so, what are the details of the racket indentifled in the narcotics smuggling operations and what measures have been taken by Government to curb the increasing trafficking along the Eajasthan-Punjab boundary?

THE MINISTER OF STATE IN THE MINISTRY OF FINANCE (SHRI JANARDHAN POOJARI): (a) and (b) Reports received by the Government indicate that on 8/9-1-1986, in pursuance of an information, officers of the Directorate of Revenue Intelligence, Bombay Zonal Unit, searched a farm; house near'alasari village, on the national highay No. 8, Thane District, Maharashtra State . As a result, large quantities of hashish, heroin and mandrax tablets were found concealed under bales of hay. On examination, 4595 kgs. of hashish, 602.5 kgs. of heroin and 4 kgs. Mandrax tablets were recovered and seized under the Customs Act, 1962 and the Narcotic Drugs. and Psyhotropic Substances Act, 1985. From the markings on the packages of the heroin and some slabs of hashish, it appears that the narcotics are of foeign origin. In the follow-up action, certain premises at Vapi and Bombay were searched. In this connections, 5 persons were detained for interrogation. The main t)ersons behind this racket who was » wanted in connection with COFSPOSA detention order issued against him in 1983 and was absconding has also surrendered and has been detained.

The anti-smuggling drive in the fndo-Pak border region has been intensified. The trends in smuggling and seizures made in the region are kept under constant review for taking approprinte remedial action in close co-ordination with the concernea Central and State Government agencies in the region.

Food Stocks

2263. SHRI DHULESHWAR MEENA: Will the Minister of FOOD AND CIVIL SUPPLIES he pleased to state:

(a) whether Government have formulated any plan to utilise its large food stocks for implementing the national projects by converting them into productive assests; and

(b) if so, what are the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF PLANNING AND FOOD AND CIVIL SUPPLIES (SHRI AJIT PANJA): (a) and (b) Government has already taken measures to use foodgrains for creating durable assets. The coverage of National Rural Employment programme and Rural Landless Employment Guarantee Programme, under which part of wages to workers are required to be paid in the form of foodgrains, has been expanded. An additional quantity of one million tonnes of wheat over and aboVe the normal allocation wafe allocated under these programmes during 1985-86. It is also proposed to utilise these programmes during 1986-87.

News item captioned 'Evasion of duty worth Rs. 5 crores racket busted'

2264. SHRI DHULESHWAR MEENA; Will the Minister of FINANCE be pleased to state:

(a) whether Government's attention has been drawn to the news-item cap tioned "Evasion of duty worth Rs. 5 crores racket busted" which appea red in the 'Times of India', New Delhi of the 4th March, 1986;

(b) if so, what are the details in this regard; and

Cc) what preventive measures are proposed to be taken by Government m the matter?